



GREEN EXHIBITION SERVICES  
GALLAGHER CONFERENCE CENTRE

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## COMPANY PROFILE

Green Exhibition Services has been trading since 1999, becoming the supplier of choice for many exhibitions and conferences in South Africa. We are well known in the industry and have an outstanding reputation for expertise in our field.

We have a wealth of experience and have worked in most of the big venues within South Africa. This enables us to assist organizers with the planning of their event from a registration, signage and security perspective.



We are proud members:



# 1 OVERVIEW

Green Exhibition Services has been trading since 1999, becoming the supplier of choice for many exhibitions and conferences in South Africa. We are well known in the industry and have an outstanding reputation for expertise in our field.

Green Exhibition Services has been delivering leading registration services to the conference & exhibition industry all over South Africa, with over a decade of experience in a wide range of formats. We have a wealth of experience and have worked in most of the big venues within South Africa. This enables us to assist organizers with the planning of their event from a registration, signage and security perspective.

## 1.1 Registration

We can easily accommodate tightly controlled conferences like the World Summit on Sustainable Development and Soccerex to large trade exhibitions such as Hostex, Markex and Computer Faire.

Whatever your requirement - from on-line registration to on-site registration, from conferences to exhibitions – we have the proven solutions that allow you to sit back with confidence knowing that your event is in professional hands and that your clients are being well looked after.

We offer turnkey solutions for organizers wishing to register and report on visitors to an event. This includes online registrations, on-site deployment of staff and equipment, badge production, management of visitor traffic and final data capture after the event. Our integrated registration database system offers additional services such as automated data cleaning and electronic mail list management and distribution.

Our registration system has been in constant development for ten years. The software offers unique and advanced features, some of which have been deployed ahead of the worldwide industry. Examples of this are our exhibitor barcode scanner on-line lead retrieval system and visitor self registration terminals.



We were selected to manage the process of replacing all security permits at OR Tambo International Airport. The project was recognized by ACSA as being the fastest such roll-out worldwide, issuing over 17500 permits in just 23 days. During this period not one flight was delayed as a result of our operation.



## 1.2 Signage

Green Exhibition Services produces top quality indoor or weather resistant outdoor signage. Our signage division offers high quality pull-ups, banners, digital print and sign writing. We specialize in hired signage for exhibitions, conferences & events but also supply permanent signage solutions for commercial and retail customers.

We tackle large commercial projects like re-branding the Coca Cola Dome to offering full logistical co-ordination, layout and positional planning for the signage at events such as Markex, Hostex, Computer Faire and the SuperSport Show.

We are ready to handle any demand you might have!



*Typical directional "lollypops" and freestanding signs for events*



*We re-branded the entire Northgate Dome complex for Coca Cola*

### 1.3 StandShield



The innovative StandShield is a highly recommended accessory at any event. It has proven to be a very effective tool in exhibition crime prevention.

Each StandShield is specially treated with fire retardant agents ensuring that it does not pose any hazard and is fully compliant with the fire regulations applicable to large exhibitions.

The StandShield simply clips onto the opening of the stand and is secured with our unique locking mechanism.

StandShields are available for hire in 3, 4, 5 and 6 meter lengths, designed to fit standard shell scheme components. Larger stands can also be accommodated by using multiple StandShields.

Our StandShield crew will install during build-up and provide demonstrations to exhibitors on how to put up and take down the shields during the show. The shields will then be collected from exhibitors on the last day of the event.

## 2 THE TEAM



**Derek Green**  
General Manager



**Bernice Baloi**  
StandShield Manager



**Thulani Zikalala**  
Registration Supervisor



**Reuben Allott**  
Technical Manager



### 3 SERVICE PORTFOLIO

Green Exhibition Services have been active in the exhibition & conference industry for more than ten years. Here are some highlights of our projects. Many of these events we service year-on-year.

#### 3.1 Exhibition Registration

- Afribuild
- Airports Industry Showcase
- Afriwater
- Beauty Africa
- BioTech Africa
- BizOpps
- Biz & SME Office Expo
- Computer Faire
- Dental Expo
- Franchise & Business Opportunities Expo
- Futurex
- Futurex & Securex Cape
- Hardex
- Hostex / Hostex Cape / Hostex KZN
- ICT – Incentives, Conventions & Business Travel Expo
- IFS – International Fashion Sale
- Indaba 2002
- Insite – International Science & Technology Expo
- Markex / Markex Cape / Markex KZN
- Matchmaking Opportunity Exhibition
- Mediatech
- Professional Mobile Radio Association
- Safety, Health & Environment Conference/Expo
- Securex / IFSEC South Africa
- Shop-X
- Soccerex 2007, 2008, 2009
- South African Automotive Week
- Sun Tech Days 2006
- Sustain
- Taste of Jo'burg
- TyreExpo Africa

#### 3.2 Conference Registration

- ACSA - Press Launch
- ACSA - New Security Permits Rollout
- Auditor General South Africa – Afrosai
- Auditor General South Africa – Intosai
- BEE Tourism Conference
- BHF Conference
- Bio2Biz
- Boundless Southern Africa
- BPO Week
- Disney Institute – Disney Keys to Excellence / Service Excellence Emporium
- Discovery Invest Leadership Summit
- Exhibition & Events Association of South Africa – EXSA AGM
- Exhibition & Events Association of South Africa – EXSA Conference
- FIFA Confederations Cup – VIP Accreditation
- International Labour Organization Summit
- Internaitonal Mohair Summit
- LinuxWorld Conference
- Meetings Africa
- MTN Expo Centre
- NAFCOC / SACOB Annual Convention
- Oasys Open Day
- SABSA Business School Expo
- South African Association for the Conference Industry – SAACI Conference
- The World Summit on Sustainable Development

### 3.3 Turnkey Exhibition & Event Signage

- Afribuild & Airports Industry Showcase
- Afriwater
- Beauty Africa
- Biotech Africa & Airports Industry Showcase
- Blue IQ
- Bridal Africa
- SABSA – Business School Expo
- Computer Faire
- Digital Life Expo
- Discovery Invest Leadership Summit
- EMC<sup>2</sup>
- FASA
- Futurex
- Hardex
- Homemakers Expo
- Hostex
- HSBC Launch
- Insite – International Science & Technology Expo
- Markex
- National Antiques & Decorative Arts Faire
- SAFTA Awards
- Securex
- Sustain
- Supersport Show
- The National Boat Show
- The Sunday Times Food Show
- The Travel Expo
- The World Petroleum Congress
- Watersport Africa

### 3.4 Commercial & Retail Signage

These are too numerous to list. Our most notable signage project was the re-branding of the entire Northgate Dome complex for Coca Cola.